

MARCH 5-7, 2026 / BAKU, AZERBAIJAN

BAKU BUSINESS UNIVERSITY

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# 3 INTERNATIONAL CONGRESS ON ECONOMICS

"BUSINESS AND ECONOMY IN THE AGE OF GLOBAL  
TRANSFORMATION: THEORY, POLICY AND PRACTICE"

## CONGRESS PROGRAM

ONLINE



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## IMPORTANT

- To be able to make a meeting online, login via <https://zoom.us/join> site, enter ID instead of "Meeting ID or Personal link Name" and solidify the session.
- The presentation will have **15 minutes** (including questions and answers).
- The Zoom application is free and no need to create an account.
- The Zoom application can be used without registration.
- The application works on tablets, phones and PCs.
- Speakers must be connected to the session **15 minutes before** the presentation time.
- All congress participants can connect live and listen to all sessions.
- During the session, your camera should be turned on at least %70 of session period
- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

## TECHNICAL INFORMATION

- Make sure your computer has a microphone and is working.
- You should be able to use screen sharing feature in Zoom.
- Attendance certificates will be sent to you as pdf at the end of the congress.
- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

**Before you login to Zoom, indicate hall number and your surname  
(Hall-1, İsmail BAKAN)**

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## ÖNEMLİ

- Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildiriler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
- Online sunum yapabilmek için <https://zoom.us/join> sitesi üzerinden giriş yaparak "Meeting ID or Personal Link Name" yerine ID numarasını girerek oturuma katılabilirsiniz.
- Sunumlar için **15 dakika** (soru ve cevaplar dahil) süre ayrılmıştır.
- Zoom uygulaması ücretsizdir ve hesap oluşturmaya gerek yoktur.
- Zoom uygulaması kaydolmadan kullanılabilir.
- Uygulama tablet, telefon ve PC'lerde çalışmaktadır.
- Sunum yapacakların sunum saatinden **15 dk önce** oturuma bağlanmış olmaları gerekmektedir.
- Tüm katılımcılar oturumlara online katılıp dinleyebilir.
- Oturumdaki sunumlardan ve bilimsel tartışmalardan (soru-cevap) oturum başkanları sorumludur.
- Sunumlar için **15 dakika** (soru ve cevaplar dahil) süre ayrılmıştır.

## TEKNİK BİLGİLER

- Bilgisayarınızda çalışır durumda mikروفon bulunmalıdır.
- Zoom'da ekran paylaşma özelliği kullanılabilir.
- Katılım belgeleri kongre sonunda tarafınıza pdf olarak gönderilecektir.
- Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır.

**Zoom'a girişte sırayla salon numarasını ve soyadınızı yazınız (Salon-1, İsmail BAKAN)**

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## PARTICIPATING COUNTRIES:

# -ONLINE SESSION-

06.03.2026 / HALL-1



Baku Local Time



Ankara Local Time



11 00 : 13 00



10 00 : 12 00

**HEAD OF SESSION: Prof. Dr. Ahmet Niyazi ÖZKER**

AUTHORS	AFFILIATION	TOPIC TITLE
Assoc. Prof. Dr. Haşim BAĞCI	Aksaray University, Türkiye	SYSTEMATIC RISK MEASUREMENT IN THE AGRICULTURE, FORESTRY, AND FISHERIES SECTOR
Fadai Mardanli	Azerbaijan State University of Economics (UNEC), Azerbaijan	REGULATION OF LABOR MIGRATION AND ITS EMPLOYMENT OUTCOMES: GLOBAL LESSONS FOR AZERBAIJAN
Assist. Prof. Dr. Oğuzhan BOZATLI Assist. Prof. Dr. Murat ALBAYRAK	Cukurova University, Türkiye	THE RELATIONSHIP BETWEEN PUBLIC SPENDING AND SUSTAINABLE DEVELOPMENT
Prof. Dr. Selami ÖZCAN Seymur ALİZADA	Yalova University, Türkiye	THE ROLE OF INFLUENCER AND SOCIAL MEDIA MARKETING IN SHAPING CONSUMER BEHAVIOR
Cemrehan ÖZÇAM	Ondokuz Mayıs University, Türkiye	THE AGRICULTURAL SECTOR OF DEVELOPING COUNTRIES UNDER THE GRIP OF GLOBAL NEOLIBERALISM: FOOD SOVEREIGNTY AND SOCIO-ECONOMIC CRISES
Cemrehan ÖZÇAM	Ondokuz Mayıs University, Türkiye	THE EFFECTS OF NEOLIBERAL AGRICULTURAL POLICIES ON RURAL TRANSFORMATION AND SUSTAINABILITY: THE CASE OF TÜRKİYE
Prof. Dr. Ahmet Niyazi ÖZKER	Bandırma Onyedli Eylul University, Türkiye	SHORT-TERM INTEREST RATES IN TÜRKİYE AND THE GLOBAL RISK APPETITE IN RECENT FINANCIAL CONDITIONS
Aliyeva Gunay Madat	Azerbaijan National Academy of Sciences, Azerbaijan	THE POSITION OF CHINA'S LIGHT INDUSTRY IN GLOBAL VALUE CHAINS: AN EMPIRICAL ANALYSIS
Prof. Dr. Selami ÖZCAN Narmin Karimli	Yalova University, Türkiye	THE EFFECTS OF GUERRILLA MARKETING AS A MARKETING COMMUNICATION TOOL ON CONSUMER PURCHASE BEHAVIOR

ZOOM ID: 897 0755 8402 / PASSCODE: 060606

<https://us02web.zoom.us/j/89707558402?pwd=Y5f4cyVT2kY5Y62KUJT7J1Y2yX62nT.1>

# -ONLINE SESSION-

06.03.2026 / HALL-2



Baku Local Time



Ankara Local Time



11 00 : 13 00



10 00 : 12 00

**HEAD OF SESSION: Assist. Prof. Dr. Dođan BARAK**

AUTHORS	AFFILIATION	TOPIC TITLE
Ass. Prof. Dr. Esra Nur AKPINAR	Harran University, Türkiye	AN ANALYSIS OF THE SYRIAN LABOR FORCE WITHIN THE TURKISH LABOR MARKET
Ass. Prof. Dr. Esra Nur AKPINAR	Harran University, Türkiye	THE PROFILE OF THE AFGHAN LABOR FORCE IN TÜRKİYE: CURRENT SITUATION AND CHALLENGES
Res. Assist. Safa TANKİŞİ	Istanbul Topkapi University, Türkiye	THE DEMOGRAPHIC PROFILE OF STARTUP ENTREPRENEURS IN TÜRKİYE: EXAMPLE OF MARMARA REGION
Assoc. Prof. Dr. Bekir PAKDEMİRLİ	Albaraka Türk Katılım Bankası Yönetim Kurulu Başkan Vekili, Türkiye	THE RELATIONSHIP BETWEEN ECONOMIC GROWTH AND DEVELOPMENT IN THE CONTEXT OF INCOME INEQUALITY
Assist. Prof. Dr. Kezban AYRAN CİHAN	Recep Tayyip Erdoğan University, Türkiye	EFFECTS OF SECTORAL EMPLOYMENT ON FOREIGN TRADE
Assist. Prof. Dr. Dođan BARAK	Bingöl University, Türkiye	THE RELATIONSHIP BETWEEN POPULATION AGING AND ENERGY TRANSITION IN TÜRKİYE: AN EMPIRICAL ANALYSIS USING THE KRLS METHOD FOR SUSTAINABLE DEVELOPMENT
Sadiye Tuđba KENDİRLİ HOROZ Prof. Dr. Arzu Al	University of Marmara, Türkiye	SOLVING The NEXUS SHAPING STABILITY and PROGRESS IN The EASTERN MEDITERRANEAN HYDROCARBON DIPLOMACY
Mustafa KOÇ	İstanbul University, Türkiye	TSARIST ECONOMY: FINANCIAL ACCUMULATION OF THE RUSSIAN EMPIRE IN LATE INDUSTRIALIZATION PERIOD

ZOOM ID: 897 0755 8402 / PASSCODE: 060606

<https://us02web.zoom.us/j/89707558402?pwd=Y5f4cyVT2kY5Y62KUjT7J1Y2yX62nT.1>

# -ONLINE SESSION-

06.03.2026 / HALL-3



Baku Local Time



Ankara Local Time



11 00 : 13 00



10 00 : 12 00

## HEAD OF SESSION: Prof. Dr. Mladen RAJKO

AUTHORS	AFFILIATION	TOPIC TITLE
Prof. Dr. Mladen RAJKO	University of Zadar, Croatia	DOES ARTIFICIAL INTELLIGENCE MAKE BETTER BUSINESS DECISIONS THAN HUMANS
Muhammad Mohsin Sobia Naseem	Hunan University of Arts and Science, China	POLITICAL INSTABILITY AND ITS RIPPLE EFFECTS ON THE GLOBAL ECONOMY: RISKS, RESILIENCE, AND FUTURE TRAJECTORIES
Sobia Naseem Muhammad Mohsin	Hunan University of Humanities, Science and Technology, China	ECONOMIC WARS AMONG MAJOR POWERS: SPILLOVER EFFECTS, STRUCTURAL SHOCKS, AND THE VULNERABILITY OF DEVELOPING NATIONS
Ioana POROSNICU Madalina DAVIDESCU Bianca-Maria MADESCU Adina-Mirela ARITON	„Ion Ionescu de la Brad” Iasi University of Life Sciences, Romania	DIGITALIZATION AND ARTIFICIAL INTELLIGENCE IN SUSTAINABLE AGRICULTURE: IMPLICATIONS FOR LIVESTOCK PRODUCTION AND FOOD SECURITY
Orlinda Sinanaj Romina Sinanaj	University of Insurance and Finance, Bulgaria Municipality of Vlora, Albania	FINANCIAL SUSTAINABILITY OF PENSION SYSTEMS UNDER DEMOGRAPHIC PRESSURE: A THEORETICAL AND POLICY PERSPECTIVE
Assoc. Prof. Rebeka Danijela Vlahov	University of Zagreb, Croatia	ARTIFICIAL INTELLIGENCE IN PROJECT MANAGEMENT EDUCATION – INSIGHTS FROM HIGHER EDUCATION INSTITUTIONS

ZOOM ID: 897 0755 8402 / PASSCODE: 060606

<https://us02web.zoom.us/j/89707558402?pwd=Y5f4cyVT2kY5Y62KUJT7J1Y2yX62nT.1>

# -ONLINE SESSION-

06.03.2026 / HALL-4



Baku Local Time



Ankara Local Time



11 00 : 13 00



10 00 : 12 00

**HEAD OF SESSION: Prof. Dr. Ananda Majumdar**

AUTHORS	AFFILIATION	TOPIC TITLE
Res. Assist. Desalegn Degu Tebeje	Bahir Dar University, Ethiopia	FINANCIAL DEVELOPMENT, ECONOMIC GROWTH, AND INTRA-REGIONAL TRADE IN SUB-SAHARAN AFRICA
M.A. Le Hoai Nam M.A. Nguyen Thi Thu Hien	Industrial University of Ho Chi Minh City, Vietnam	ECONOMIC RENOVATION AND VIETNAM'S DEVELOPMENT PATH: A FORTY-YEAR RETROSPECTIVE (1986-2026)
Mărginean Ileana Balota Mihaela	Romanian Academy, Institute of National Economy, Bucharest, Romania Romanian Academy, National Institute for Economic Research "Costin C. Kirițescu", Romania	THE ROLE OF PAYMENT SYSTEMS IN REDUCING INFORMALITY AND DEVELOPMENT GAPS: EVIDENCE FROM ROMANIA AND THE EU
Marit ALEXANDRU Vatamanita MARIANA	"Constantin Stere" University of European Political and Economic Science, Republic of Moldova	CRYPTOCURRENCIES AND DIGITAL PAYMENTS IN CROSS-BORDER TRANSACTIONS: LEGAL AND ECONOMIC OPPORTUNITIES AND RISKS
Marijana Zimonjic Milinko Veličković	Megatrend University, Serbia Union-Nikola Tesla University, Serbia	INSTITUTIONAL CONSTRAINTS ON HUMAN CAPITAL AS A FACTOR OF ECONOMIC GROWTH IN TRANSITION ECONOMIES
Marijana Zimonjic	Megatrend University, Serbia	THE IMPACT OF DIGITALIZATION ON PRODUCTIVITY AND ECONOMIC DEVELOPMENT
Prof. Dr. Ananda Majumdar	Harvard University, USA	THE DUAL IMPACT OF GLOBALIZATION ON ECONOMIC DEVELOPMENT: ANALYZING BENEFITS AND CHALLENGES
Elvin Aliyev Mirismayil	Azerbaijan State University of Economics (UNEC), Azerbaijan	A MULTIDIMENSIONAL INDICATOR FRAMEWORK FOR MEASURING THE SOCIAL DIMENSION OF SUSTAINABLE DEVELOPMENT: A HUMAN-CENTERED POLICY APPROACH

ZOOM ID: 897 0755 8402 / PASSCODE: 060606

<https://us02web.zoom.us/j/89707558402?pwd=Y5f4cyVT2kY5Y62KUjT7J1Y2yX62nT.1>