

# GLOBAL SUSTAINABILITY AND DEVELOPMENT CONGRESS

OCTOBER 15-16, 2025 / KAYSERİ, TÜRKİYE



## CONGRESS PROGRAM

Erciyes University Faculty of Engineering  
In-person Presentations



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Erciyes University  
Sustainability Coordination

# OPENING CEREMONY

Erciyes University Faculty of Engineering

Date: 15.10.2025

|             |                                                                                                                           |
|-------------|---------------------------------------------------------------------------------------------------------------------------|
| 09:30-10:30 | Registration                                                                                                              |
|             | Opening Speeches                                                                                                          |
|             | <b>Assoc. Prof. Dr. Şükrü Taner AZGIN</b><br>Sustainability Coordinator of Erciyes University<br>HEAD OF ORGANIZING BOARD |
| 10:30-11:00 | <b>Dr. Atabek MOVLYANOV</b><br>General Coordinator of IKSAD Institute<br>CONGRESS COORDINATOR                             |
|             | <b>Prof. Dr. Fatih ALTUN</b><br>Rector of Erciyes University<br>HONORARY HEAD OF CONGRESS                                 |
| 11:00-11:40 | <b>Yunus Emre ŞEKER</b><br>Secretary General of the Central Anatolia Development Agency<br>INVITED SPEAKER                |
| 11:40-11:50 | Plaque Ceremony                                                                                                           |
| 12:00-13:30 | Lunch                                                                                                                     |

Participants Country: Albania, Algeria, Argentina, Australia, Azerbaijan, Bangladesh, Bulgaria, China, Czechia, Egypt, Georgia, Hong Kong, Hungary, India, Indonesia, Iran, Kazakhstan, Kosovo, Lithuania, Malaysia, Morocco, Niger, Nigeria, Oman, Pakistan, Portugal, Romania, Russia, Saudi Arabia, Tunisia, Türkiye, TRNC, UAE, UK, Ukraine, USA, Vietnam



15.10.2025 / HALL-1 / SESSION-1 / TSI Time-13<sup>30</sup>:15<sup>30</sup>



Erciyes University, Faculty of Engineering



HEAD OF SESSION: **Assist. Prof. Dr. Erhan MUĞALOĞLU**

### Theme: Sustainable Economy and Governance

| Authors                                                                                                     | Affiliation                                                                                        | Presentation title                                                                                                                    |
|-------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <b>Assoc. Prof. Dr. Veysel KARAGÖL</b><br><b>Res. Assist. Dr. Ayşegül ŞAHİN</b>                             | Van Yüzüncü Yıl<br>University, Türkiye<br>Anadolu University,<br>Türkiye                           | FROM SUSTAINABILITY RISKS TO FOOD PRICE<br>SHOCKS: THE ROLE OF ESG-BASED SUSTAINABILITY<br>UNCERTAINTY                                |
| <b>Assoc. Prof. Dr. Ahmet AYSU</b><br><b>Mehmet Ali ASLAN</b>                                               | Erciyes University, Türkiye                                                                        | THE PLACE AND IMPORTANCE OF COMPETITIVE<br>PRODUCTION WITHIN THE TWELFTH DEVELOPMENT<br>PLAN AND SUSTAINABLE DEVELOPMENT GOALS        |
| <b>Assoc. Prof. Dr. Öznur Begüm<br/>GÖKÇEK</b><br><b>Arife Gözde AKAN</b><br><b>Prof. Dr. Sevgi DEMİREL</b> | Niğde Ömer Halisdemir<br>University, Türkiye<br>Ayakizi Akademi San. ve<br>Tic. Ltd. Şti., Türkiye | INTEGRATED SUSTAINABILITY STRATEGIES IN<br>INDUSTRY                                                                                   |
| <b>Dr. Seçil YILDIZ</b>                                                                                     | Independent<br>Researcher, Türkiye                                                                 | THE IMPACT OF CBAM ON GLOBAL GREEN<br>TRANSITION: A SUSTAINABILITY ANALYSIS OF THE<br>AGRICULTURAL SECTOR THROUGH THE GTAP-E<br>MODEL |
| <b>Prof. Dr. Sadettin PAKSOY</b>                                                                            | Gaziantep University,<br>Türkiye                                                                   | THE EFFECTS OF THE CLIMATE BULLWHIP ON THE<br>AGRICULTURAL SECTOR                                                                     |
| <b>Elif ÖZKOÇ</b>                                                                                           | Dokuz Eylül University,<br>Türkiye                                                                 | RESILIENCE, EU ENLARGEMENT PROCESS AND<br>UKRAINE: THE EFFECT OF GEOPOLITICAL SHIFT IN EU<br>EXTERNAL POLICY                          |
| <b>Betül İÇELLİOĞLU</b><br><b>Prof. Dr. Şaban UZAY</b>                                                      | Erciyes University, Türkiye                                                                        | THE ROLE OF INTERNAL AUDIT IN SUSTAINABILITY<br>REPORTING AND ASSURANCE AUDITING                                                      |



15.10.2025 / HALL-2 / SESSION-1 / TSI Time-13<sup>30</sup>:15<sup>30</sup>



Erciyes University, Faculty of Engineering



HEAD OF SESSION: **Assoc. Prof. Dr. Şükrü Taner AZGIN**

### Theme: Clean Energy, Climate and Water Systems

| Authors                                                                                                      | Affiliation                                                                                        | Presentation title                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| <b>Lect. Dr. Serap BOLAYIR</b><br><b>Assoc. Prof. Dr. Hayriye Hilal BAĞLITAŞ</b>                             | Cumhuriyet University,<br>Türkiye<br>Erciyes University, Türkiye                                   | AFFORDABLE and CLEAN ENERGY within the<br>SCOPE of SUSTAINABLE DEVELOPMENT GOALS and<br>TÜRKİYE'S CURRENT SITUATION                |
| <b>Assist. Prof. Dr. İbrahim UYANIK</b><br><b>Assoc. Prof. Dr. Alper SOLMAZ</b>                              | Erciyes University, Türkiye                                                                        | SUSTAINABLE WASTEWATER FILTRATION: GRAVITY-<br>DRIVEN DYNAMIC MEMBRANE FOR THE EFFLUENTS<br>OF WASTEWATER TREATMENT PLANTS         |
| <b>Assist. Prof. Dr. Şeyma AKKURT</b>                                                                        | Adıyaman University,<br>Türkiye                                                                    | CARBON NEUTRAL WASTEWATER TREATMENT<br>PLANTS AND THEIR ROLE IN ACHIEVING THE<br>SUSTAINABLE DEVELOPMENT GOALS                     |
| <b>Mehmet Can ŞENEL</b><br><b>Prof. Dr. Nesrin KAYATAŞ DEMİR</b>                                             | Erciyes University, Türkiye                                                                        | ALBEDO EFFECT OF DIFFERENT GROUND<br>CONDITIONS AND PERFORMANCE ANALYSIS IN<br>PHOTOVOLTAIC SYSTEMS                                |
| <b>Ennur Rabia YAMAÇ</b><br><b>Prof. Dr. Aysel Çağlan GÜNAL</b><br><b>Assoc. Prof. Dr. Şükrü Taner AZGIN</b> | Gazi University, Türkiye<br>Erciyes University, Türkiye                                            | DEVELOPING A CALCULATION TOOL WITH<br>CURRENT GLOBAL DATA FOR HOTEL CARBON<br>FOOTPRINT WITHIN THE SCOPE OF SUSTAINABLE<br>TOURISM |
| <b>Lect. Dr. Serap BOLAYIR</b><br><b>Assoc. Prof. Dr. Nevzat BALIKÇIOĞLU</b>                                 | Cumhuriyet University,<br>Türkiye<br>Erciyes University, Türkiye                                   | LIFE BELOW WATER GOAL and the CONCEPT of<br>BLUE ECONOMY                                                                           |
| <b>Assoc. Prof. Dr. Öznur Begüm GÖKÇEK</b><br><b>Arife Gözde AKAN</b><br><b>Prof. Dr. Sevgi DEMİREL</b>      | Niğde Ömer Halisdemir<br>University, Türkiye<br>Ayakizi Akademi San. ve<br>Tic. Ltd. Şti., Türkiye | CARBON FOOTPRINT MANAGEMENT IN CLIMATE<br>CHANGE ADAPTATION STRATEGIES                                                             |

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HEAD OF SESSION: **Assist. Prof. Dr. Saltuk Buğra SELÇUKLU**

### Theme: Smart and Digital Sustainability

| Authors                                                                                                                                                 | Affiliation                                                                                    | Presentation title                                                                                                                                                               |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Res. Assist. Berra Nur TUNÇ</b><br><b>Res. Assist. Selver GÜNGÖR</b><br><b>Prof. Dr. Erkan BEŞDOK</b><br><b>Assoc. Prof. Dr. Ümit Haluk ATASEVER</b> | Erciyes University, Türkiye                                                                    | ERCNET: A NEW SHALLOW NETWORK FOR WATER BODY SEGMENTATION FROM SATELLITE IMAGERY                                                                                                 |
| <b>Res. Assist. Esmâ KARAKOYUN YAŞAR</b><br><b>Prof. Dr. Z. Özlem PARLAK BİÇER</b>                                                                      | Niğde Ömer Halisdemir University, Türkiye<br>Erciyes University, Türkiye                       | THE USE OF ARTIFICIAL INTELLIGENCE TOOLS IN BIBLIOMETRIC META-ANALYSIS IN THE FIELD OF SUSTAINABLE CONSTRUCTION MANAGEMENT: QWEN3- MAX                                           |
| <b>Dr. Çağlar TABAK</b><br><b>Nehir YILDIRIM</b><br><b>Zehra Bahar ÇİÇEK</b>                                                                            | Ministry of Transport and Infrastructure, Türkiye<br>Middle East Technical University, Türkiye | RISK MAPPING, TECHNOLOGY, AND ARTIFICIAL INTELLIGENCE APPLICATIONS IN WILDFIRE MANAGEMENT: CASES FROM TÜRKİYE AND THE WORLD                                                      |
| <b>Res. Assist. Dr. Fikriye Ceren BOSTANCI</b><br><b>Prof. Dr. Selçuk KOÇ</b>                                                                           | Kocaeli University, Türkiye                                                                    | AN ECONOMETRIC ANALYSIS OF THE IMPACT OF RENEWABLE ENERGY USE AND ENVIRONMENTAL TECHNOLOGY DEVELOPMENT ON CO2 EMISSIONS                                                          |
| <b>Prof. Dr. Selçuk KOÇ</b><br><b>Res. Assist. Dr. Fikriye Ceren BOSTANCI</b>                                                                           | Kocaeli University, Türkiye                                                                    | ANALYSIS OF THE RELATIONSHIP BETWEEN CO <sub>2</sub> EMISSIONS AND HUMAN DEVELOPMENT USING NON-LINEAR METHODS                                                                    |
| <b>Chukwudi Gracious Maduka</b><br><b>Asst. Prof. Dr. Dokun Oluwajana</b>                                                                               | Cyprus International University, Northern Cyprus                                               | LIGHTWEIGHT MACHINE LEARNING FOR DDOS ATTACK DETECTION IN RESOURCE-CONSTRAINED SMART HOME ENVIRONMENTS: A HYBRID APPROACH USING FEATURE SELECTION AND COMPARATIVE MODEL ANALYSIS |

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HEAD OF SESSION: **Assoc. Prof. Dr. Burcu SALGIN**

### Theme: Urban Systems and Resilient Societies

| Authors                                                                      | Affiliation                                                                                    | Presentation title                                                                                          |
|------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| <b>Ece BOZ</b><br><b>Assist. Prof. Dr. Mazlum AR</b>                         | Kırşehir Ahi Evran University, Türkiye                                                         | THE IMPACT OF VERTICAL URBANIZATION ON SOCIO-SPATIAL LIFE IN TURKEY                                         |
| <b>Lect. Dr. Sümeyra AYIK</b><br><b>Assist. Prof. Dr. Sinan AKYÜZ</b>        | Abdullah Gül University, Türkiye                                                               | EQUITABLE CITY DESIGN THROUGH PARTICIPATORY EDUCATION: A MODEL FOR ARCHITECTURE AND URBAN PLANNING STUDENTS |
| <b>Dr. Çağlar TABAK</b><br><b>Zehra Bahar ÇİÇEK</b><br><b>Nehir YILDIRIM</b> | Ministry of Transport and Infrastructure, Türkiye<br>Middle East Technical University, Türkiye | THE EFFECTS OF INTERNAL MIGRATION DYNAMICS ON URBANIZATION AND SOCIO- ECONOMIC DEVELOPMENT IN TURKEY        |
| <b>Assist. Prof. Dr. Elif ÜZEL</b><br><b>Lect. Seda ÇOLAK</b>                | Kayseri University, Türkiye                                                                    | A BIBLIOMETRIC STUDY ON GREEN AIRPORT PRACTICES WITHIN THE SCOPE OF SUSTAINABILITY                          |

### Theme: Sustainable Agriculture: From Ecological Impact to Human Behavior

| Authors                                                   | Affiliation                 | Presentation title                                                                 |
|-----------------------------------------------------------|-----------------------------|------------------------------------------------------------------------------------|
| <b>Assist. Prof. Dr. Hatice BEKÇİ</b>                     | Kayseri University, Türkiye | THE EFFECTS OF SUSTAINABLE AGRICULTURE ON BIOLOGICAL ACTIVITY                      |
| <b>Nurcan VARİYENLİ</b><br><b>Prof. Dr. Mustafa METİN</b> | Erciyes University, Türkiye | A SYSTEMATIC ANALYSIS OF PERMACULTURE AND SUSTAINABLE AGRICULTURE PRACTICES        |
| <b>Nurcan VARİYENLİ</b><br><b>Prof. Dr. Mustafa METİN</b> | Erciyes University, Türkiye | CONTENT ANALYSIS OF ATTITUDE AND AWARENESS STUDIES TOWARDS SUSTAINABLE DEVELOPMENT |

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Erciyes University, Faculty of Engineering



HEAD OF SESSION: **Assist. Prof. Dr. Selman SEVİNDİK**

### Theme: Sustainable Design, Architecture and Materials

| Authors                                                                                                   | Affiliation                                               | Presentation title                                                                                                      |
|-----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| <b>İsmet ZARARSIZ</b><br><b>Lect. Dr. Merve GÜLER</b>                                                     | Bozok University, Türkiye                                 | A SUSTAINABLE RESTORATION APPROACH FOR<br>REFUNCTIONING CULTURAL HERITAGE: THE YOZGAT<br>HOUSING EXAMPLE                |
| <b>Berkan KAHVECİOĞLU</b><br><b>Prof. Dr. Semra ARSLAN SELÇUK</b>                                         | Gazi University, Türkiye                                  | "BARRIER-FREE CAMPUS" APPROACH FOR<br>SUSTAINABLE AND ACCESSIBLE UNIVERSITY<br>CAMPUSES: THE CASE OF ERCİYES UNIVERSITY |
| <b>Ayla KARAKAYA</b><br><b>Assist. Prof. Dr. Güzin Yeliz KAHYA</b>                                        | Erciyes University, Türkiye                               | THE ADAPTIVE REUSE OF INDUSTRIAL HERITAGE AND<br>COLLECTIVE MEMORY: THE CASE OF THE KAYSERİ<br>ŞÜMERBANK FACTORY        |
| <b>Dilara KALLI</b><br><b>Assist. Prof. Dr. Selman SEVİNDİK</b>                                           | Erciyes University, Türkiye                               | COMPARATIVE ANALYSIS OF ADOBE AND<br>REINFORCED CONCRETE IN THE CONTEXT OF<br>SUSTAINABLE BUILDING MATERIALS            |
| <b>Mehmet Umut KUTLU</b><br><b>Altay Şamil KUTLU</b><br><b>Dr. Bora AKİNCE</b><br><b>İpek KUTLU AKYÜZ</b> | GCM Group, Türkiye<br>Abdullah Gül University,<br>Türkiye | MixPack INFRARED SHIRINK                                                                                                |
| <b>Dr. Bora AKİNCE</b>                                                                                    | Abdullah Gül University,<br>Türkiye                       | THE PHOENIX PROJECT: YOUTH RISING ABOVE<br>POLARIZATION                                                                 |

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HEAD OF SESSION: **Assoc. Prof. Dr. Esra KIZILAY**

### Theme: Education, Communication and Behavioral Change

| Authors                                                                     | Affiliation                         | Presentation title                                                                                                                                        |
|-----------------------------------------------------------------------------|-------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Lect. Dr. Sümeyra AYIK</b><br><b>Assist. Prof. Dr. Sinan AKYÜZ</b>       | Abdullah Gül University,<br>Türkiye | WORKSHOP PROGRAM on SUSTAINABLE<br>DEVELOPMENT GOALS TROUGH GAMES for<br>CHILDREN                                                                         |
| <b>Assoc. Prof. Dr. Meltem ŞAHİN<br/>HASSAN</b>                             | Erciyes University, Türkiye         | SUSTAINABILITY COMMUNICATION IN THE POST-<br>TRUTH AGE                                                                                                    |
| <b>Res. Assist. Meltem ULU</b><br><b>Res. Assist. Sevede GÜNER</b>          | Erciyes University, Türkiye         | ENHANCING SUSTAINABILITY AWARENESS<br>THROUGH GAMIFICATION ON THE ERCİYES<br>UNIVERSITY CAMPUS: A CONCEPTUAL APPROACH<br>BASED ON UI GREENMETRIC CRITERIA |
| <b>Dr. Tülin FİLİK</b><br><b>Prof. Dr. Demet ÜNALAN</b>                     | Erciyes University, Türkiye         | FACTORS AFFECTING THE DISASTER RISK<br>PERCEPTION OF THE DENTISTRY PRACTICE AND<br>RESEARCH CENTER EMPLOYEES                                              |
| <b>Beyzanur OLÜÇ</b><br><b>Lect. Berna AKIN</b>                             | Erciyes University, Türkiye         | IMPACT OF SUSTAINABILITY-FOCUSED RANKING<br>SYSTEMS ON UNIVERSITIES: THE CASE OF THE<br>IMPACT RANKING                                                    |
| <b>Assist. Prof. Dr. Sümeyra AYIK</b><br><b>Assoc. Prof. Dr. Kemal KOCA</b> | Abdullah Gül University,<br>Türkiye | CAN ARTIFICIAL INTELLIGENCE SHAPE LIFELONG<br>LEARNING AT MODERN EDUCATION FOR THE<br>FUTURE WORLD?                                                       |
| <b>Assist. Prof. Dr. Sümeyra AYIK</b><br><b>Assoc. Prof. Dr. Kemal KOCA</b> | Abdullah Gül University,<br>Türkiye | ROLE OF ARTIFICIAL INTELLIGENCE ON<br>SUSTAINABILITY OF EDUCATION SYSTEM                                                                                  |

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HEAD OF SESSION: **Assist. Prof. Dr. İbrahim UYANIK**

Theme: Circular Production and Waste Management

| Authors                                                                                                                     | Affiliation                                             | Presentation title                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| <b>Assist. Prof. Dr. Esra AKGÜL</b>                                                                                         | Erciyes University, Türkiye                             | VALORIZATION OF FURNITURE INDUSTRY WASTE IN THE TEXTILE SECTOR WITHIN THE FRAMEWORK OF INDUSTRIAL SYMBIOSIS                          |
| <b>Fatih TORUNOĞLU</b><br><b>Mert Can YALÇIN</b><br><b>Hamdi YAPICI</b><br><b>Fatma OĞUZ</b>                                | Turkuaz Seramik A.Ş.,<br>Türkiye                        | USABILITY OF WASTE IN CERAMIC SANITARYWARE PROCESSES                                                                                 |
| <b>Fatih TAT</b><br><b>Fatih TORUNOĞLU</b><br><b>Mehmet GÖKALP</b>                                                          | Turkuaz Seramik A.Ş.,<br>Türkiye                        | INVESTIGATION OF THE USABILITY OF CERAMIC WASTES AS ALTERNATIVE RAW MATERIALS IN SSG PRODUCTION: CHARACTERIZATION TECHNIQUES         |
| <b>Dr. Fatma Seda CUNDUBEY</b><br><b>Assoc. Prof. Dr. Şükrü Taner AZGIN</b>                                                 | Erciyes University, Türkiye                             | THE BENEFITS OF SUSTAINABLE COTTON-TO-ENERGY PRODUCTION FOR DENIM FABRIC                                                             |
| <b>Murat Yahya GAZİOĞLU</b><br><b>Ali ÇİFTÇİ</b>                                                                            | Orta Anadolu T.A.Ş.,<br>Türkiye                         | A SUSTAINABLE APPROACH FOR THE RECOVERY OF CAUSTIC SOLUTION IN THE MERCERIZATION PROCESS                                             |
| <b>Assist. Prof. Dr. Duygu AGHAZADEH</b>                                                                                    | University of Turkish Aeronautical Association, Türkiye | TOWARDS SUSTAINABLE REVERSE LOGISTICS: A TSP-INSPIRED OPTIMIZATION FRAMEWORK FOR MEDICAL WASTE WITH EXACT AND LEARNING-BASED METHODS |
| <b>Hatice BERAT ORHAN</b><br><b>Assoc. Prof. Dr. Nadide Sevil TÖLÜCE</b>                                                    | Kayseri University, Türkiye                             | THE IMPACT OF FAST FASHION ON ECOLOGICAL BALANCE AND HEALTH                                                                          |
| <b>Res. Assist. Dr. Merve ÇAPAŞ</b><br><b>Ayşe Nur ÇENET</b>                                                                | Erciyes University, Türkiye                             | LIFE CYCLE ASSESMENT BASED WASTE STRATEGIES FOR VEGETABLE OIL INDUSTRY AND SUSTAINABLE DEVELOPMENT GOALS                             |
| <b>Res. Assist. Mustafa ÖZDEMİR</b><br><b>Assoc. Prof. Dr. Selma BÜYÜKKILIÇ BEYZİ</b><br><b>Prof. Dr. Mehmet Ulaş ÇINAR</b> | Erciyes University, Türkiye                             | INTEGRATING GENOMIC INSIGHTS, NUTRITIONAL STRATEGIES, AND ANIMAL HEALTH FOR SUSTAINABLE LIVESTOCK PRODUCTION                         |



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HEAD OF SESSION: **Assoc. Prof. Dr. Orhan KEKLİKÇİOĞLU**

### Theme: Industrial Design and Product Innovation

| Authors                                                             | Affiliation                                                                                  | Presentation title                                                                                     |
|---------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <b>Ayşe Nur DAYDAŞ BAŞKAN</b><br><b>Ahmet Semih KIŞLA</b>           | Konya Technical University, Türkiye<br>Yenar Döküm Sanayi ve Ticaret Anonim Şirketi, Türkiye | THE CARBON FOOTPRINT ASSESSMENT OF ROLLING MILL ROLLS MANUFACTURED BY CASTING METHOD                   |
| <b>Tuğçe NEBİOĞLU</b>                                               | Femaş Metal Industry Kayseri, Türkiye                                                        | SILENT AND ENERGY-EFFICIENT RANGE HOOD DESIGN DEVELOPED WITH BLDC MOTOR TECHNOLOGY                     |
| <b>Zulfiqar ALI</b><br><b>Assoc. Prof. Dr. Gözde TANTEKİN-ÇELİK</b> | Cukurova University, Türkiye                                                                 | HOW GREEN CEMENT REDUCES THE BURDEN of NATURE: A SUSTAINABLE SOLUTION                                  |
| <b>Lect. Dr. Onur TOPRAK</b>                                        | Erciyes University, Türkiye                                                                  | SUSTAINABLE GRAPHIC DESIGN SOLUTIONS, ECO-FRIENDLY PRACTICES AND MATERIALS                             |
| <b>Gözde AYKUT ÖZBİLGİN</b>                                         | Femaş Metal Industry Kayseri, Türkiye                                                        | CARDBOARD-BASED PACKAGING DESIGN FROM A CIRCULAR ECONOMY PERSPECTIVE: THE CASE OF THE RANGE HOOD       |
| <b>Ağustos GERÇE</b>                                                | Erciyes University, Türkiye                                                                  | REFLECTION OF ENVIRONMENTAL SUSTAINABILITY-THEMED ADVERTISEMENTS ON CONSUMER DECISION-MAKING PROCESSES |